

### Mask-making and Culture

The social context of what we make





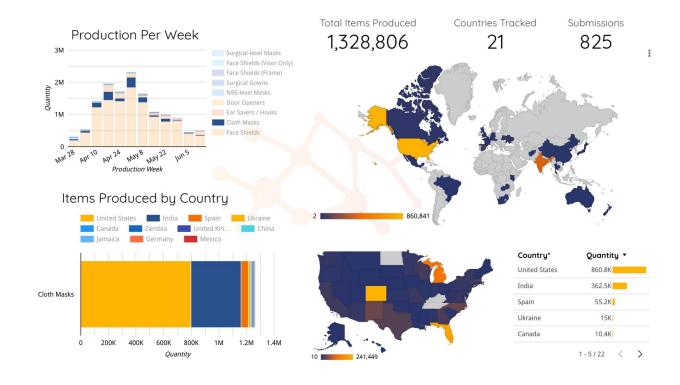








#### **WOW!**



Over

860k

Cloth Masks made in the US alone as of 6/15

#### Let's talk about present tense tension

Validation for sewists

Diverse types of mask makers The moment for mindful helping

A Global Pandemic + Rapid Social Change

The pandemic is a tragic shared experience that has highlighted social inequity, supply chain issues, public health shortfalls, etc. The action taken to address civil rights has been profound as has government response. All this is happening on a scale that has never been seen before.

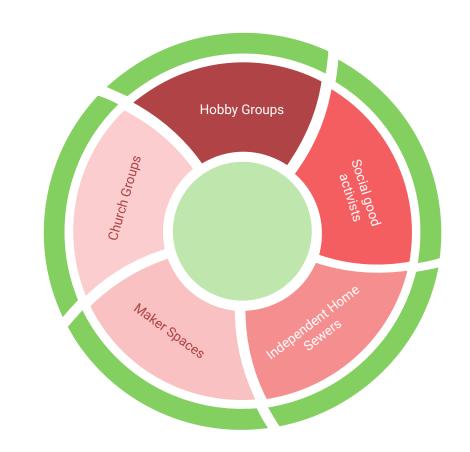
## Validation for sewists

How the world sees sewists and quilters has changed.



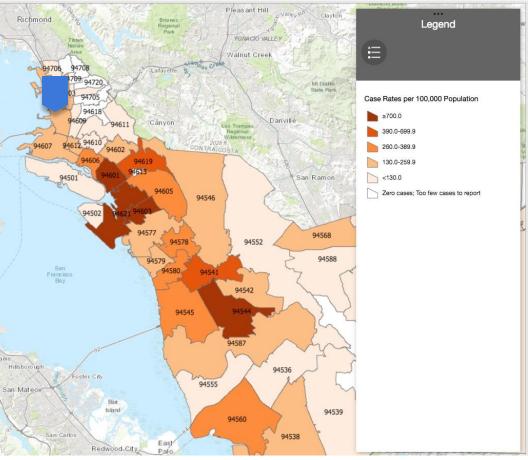
### Diverse types of mask-makers

Everybody making masks has more than proven their commitment to harm-reduction.



# The moment for mindful helping

Who are your masks for?
As a significant new supplier of vital protection equipment what are our responsibilities?
What are the opportunities?



Source: Alameda County Public Health Department. http://www.acphd.org/2019-ncov.aspx

#### Q&A + Follow up

https://thecraftyavenger.com/

Volunteer PPE Making with Ace Makerspace











